



# DIGITAL NEWS BY US

Meet Bridget Lux, director of digital news and community engagement for the Lewiston Tribune and Moscow-Pullman Daily News.

Her career started with a short stint at the Tribune in college. From there, she spent eight years with The Idaho Statesman in Boise before an eventful trip to Europe with friends led her to relocate to Nice, France. *"I was lucky enough to join a company based in Washington, D.C., as a freelance journalist. I spent nearly 12 years doing this."*

In 2017, she returned to her hometown of Nezperce, and she began working for the Tribune and Daily News in 2018. Her role includes improving the papers' websites, [Imtribune.com](http://Imtribune.com) and [dnews.com](http://dnews.com).

*"Although it can be overwhelming, I enjoy learning the programs the newspapers use and improving my tech skills. I also like having a hand in the editing, working with the reporters, designers and other editors."*

On her days off? *"I love to travel and have made visiting friends and family around the world a priority. I also enjoy spending time with my nieces. Their enthusiasm for whatever crazy project I propose makes living in my small hometown of Nezperce worthwhile."*

MOSCOW-PULLMAN  
**DAILY NEWS**

LEWISTON  **TRIBUNE**



# ONLINE NEWS BY US

Dnews.com is the most highly trafficked general-interest website on the Palouse.

The readership continues to grow year after year as more people rely on dnews.com as their preferred source of news and information.

Here are the numbers for the month of November:

**Main News Site [dnews.com](http://dnews.com)**

Visitors – 257,054

Page Views – 450,165

**Daily News e-edition**

Visitors – 6,865

Page views – 19,342

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a difference.**

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**DAILY NEWS**



# LOCAL BY US

*"Despite the division, disagreement and even anger, more people are paying attention to Congress, the courts, the White House, public policy and science than in recent history. That's a positive. We are indifferent no longer. The pendulum of our 243-year-old democracy is certainly banging against the sidewalls of the grandfather clock. It may be frustratingly loud, and even uncomfortable to watch. These are unprecedented times, but they are our times. Hang in there. And together we will look back and recognize that despite all of the outcry, vitriol and tension, we held fast to our fundamental rights and kept up the chase of a more perfect union — all while keeping the faith in each other."*

-Nathan Alford, Publisher and Editor

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