



JOB GROWTH BY US

Valley Vision's mission is to enhance economic development within the region. Economic development means different things to different people. The textbook definition usually involves activities that create a net gain in the money flowing into a region. In our case, that region is the LC Valley.

Economic development is driven by the creation of good paying jobs, usually defined as \$50,000 or more. Those jobs create a flow of money into the community as those workers spend their salaries, pay their taxes, pay their rent, and buy their cars. The money stays in the region and helps to create more opportunity for others in the Valley.

This multiplier effect can drive an economy; enhancing this opportunity with more of these jobs creates economic growth.



PROJECTS BY US

One of Valley Vision's current projects is an innovation hub. A business accelerator/innovation hub is one type of facility that can enhance economic development. The general concept is to provide a central place, a hub, for entrepreneurs and innovators to gather.

These entrepreneurs can collaborate, build out their ideas, and seek necessary capital and angel investing within the hub. The result is the birth of local businesses with local ownership. This type of facility can also be a home for remote workers, those with jobs in other locations but who choose to live here. The local economic development agencies could also locate in this hub, making it a true center for commerce and economic growth.

Buying LOCAL has never been more important. Please join the recovery.

**Buy local
and make
a difference.**



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BUSINESS RETENTION BY US

A critical part of economic development is business retention. Said a different way, it is helping existing businesses to remain successful and viable. A key piece of this equation is the ability to attract and hire qualified employees. Valley Vision is one of the local facilitators for a statewide program called Talent Pipeline Management (TPM).

TPM will bring different industries to the table to determine what skills and qualifications are needed for local positions, now and into the future. Educators like LC State, Walla Walla Community College and the local school districts will then be brought in to discuss these needs and create educational pathways to meet the needs of the employers.

TPM will be rolled out in 2021 and will be critical to filling the staffing needs of local businesses. It will also assist in building pipelines to allow our local students to remain close to home within their chosen fields. A true win win!

MADE BY US is possible thanks to these special partners:



Talent
Pipeline
Management

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