

INSURED BY US

Meet Kerry Seidel, Supervisor of Talent Acquisition for Regence BlueShield of Idaho in Lewiston.

Kerry and his wife, Amanda, both work for Regence, him for the last four years and her for 13. They have a 16-month-old daughter, Sloane, and he feels fortunate to have his entire family call the Lewis-Clark Valley home. "Our community still has that small-town feeling - where everyone knows and cares about

Kerry and his team are tasked with finding and acquiring skilled candidates for employment across all lines of business for Regence. "The most rewarding part of my job is seeing new employees begin and continue their careers with the company and the difference each of them makes."

Above all else, he likes the culture Regence fosters for employees and customers alike.

"As a company, Regence is trying to change traditional health care and the way people think about it. From the top down, we are focused on doing what is right for our customers."

SERVED BY US

years serving our Idaho neighbors

83.1% operations & capital

dollars spent in Idaho

employees in Idaho

\$11.5 MILLION

cash taxes paid to state of Idaho

\$760,000

funds invested with Idaho nonprofits

claims processed for members

Shopping and spending locally is a wise investment in the community you live in.

BUY LOCAL AND MAKE A DIFFERENCE.

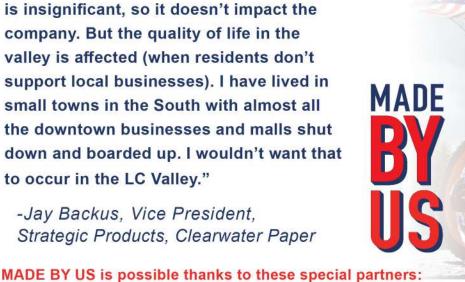
Regence Lewiston Tribune



ECONOMIES BY US

"The amount of our product sold locally is insignificant, so it doesn't impact the company. But the quality of life in the valley is affected (when residents don't support local businesses). I have lived in small towns in the South with almost all the downtown businesses and malls shut down and boarded up. I wouldn't want that to occur in the LC Valley."

-Jay Backus, Vice President, Strategic Products, Clearwater Paper







MESEE COMMUNITY DAYS





INLAND CELLULAR







Regence









