

# INSURED BY US



Meet Kerry Seidel, Supervisor of Talent Acquisition for Regence BlueShield of Idaho in Lewiston.

Kerry and his wife, Amanda, both work for Regence, him for the last four years and her for 13. They have a 16-month-old daughter, Sloane, and he feels fortunate to have his entire family call the Lewis-Clark Valley home. "Our community still has that small-town feeling – where everyone knows and cares about you."

Kerry and his team are tasked with finding and acquiring skilled candidates for employment across all lines of business for Regence. "The most rewarding part of my job is seeing new employees begin and continue their careers with the company and the difference each of them makes."

Above all else, he likes the culture Regence fosters for employees and customers alike.

"As a company, Regence is trying to change traditional health care and the way people think about it. From the top down, we are focused on doing what is right for our customers."

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# SERVED BY US

**73** years serving our Idaho neighbors

**\$11.5 MILLION** cash taxes paid to state of Idaho

**83.1%** operations & capital dollars spent in Idaho

**\$760,000** funds invested with Idaho nonprofits

**580** employees in Idaho

**2.4 MILLION** claims processed for members

Shopping and spending locally is a wise investment in the community you live in.

**BUY LOCAL AND MAKE A DIFFERENCE.**



# ECONOMIES BY US

"The amount of our product sold locally is insignificant, so it doesn't impact the company. But the quality of life in the valley is affected (when residents don't support local businesses). I have lived in small towns in the South with almost all the downtown businesses and malls shut down and boarded up. I wouldn't want that to occur in the LC Valley."

-Jay Backus, Vice President, Strategic Products, Clearwater Paper

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