

# FOUNDED BY US

Northwest RiverPartners was founded in 2005 as the Coalition for Smart Salmon Recovery. Its name has changed, but it continues to promote smart salmon-recovery policies to restore runs throughout the Pacific Northwest.

Northwest electricity customers have invested over \$17 billion in salmon recovery since 1981, making it the biggest fish and wildlife recovery program in U.S. history.

The results are mixed. The lower Columbia and Snake Rivers are seeing similar results to free flowing rivers from southern Oregon to southeastern Alaska. The bigger question is why salmon along the north Pacific Ocean are struggling as a whole.

Northwest RiverPartners is working with its members and policy makers to investigate this further.

**MADE  
BY  
US**



# SMARTER RECOVERY BY US

**85%** The percentage of vegetative habitat that has been lost in estuaries along the U.S. Pacific Coast.

**75%** The percentage of its life that a typical Chinook salmon spends in the ocean

**LESS THAN 1%**  
The percentage of juvenile Chinook salmon in the Columbia and Snake rivers that are returning from the ocean as adults.

Shopping and spending locally is a wise investment in the community you live in.

**BUY LOCAL AND MAKE A DIFFERENCE.**

Port of  
**Lewiston**  
Idaho - USA



# SHIPPED BY US

“The Lewis-Clark Terminal located in the Port of Lewiston is very vital to our farmers as a way for them to move their wheat down the river Snake and Columbia Rivers and onto our overseas customers.”



- Sam White,  
Chief Operating Officer,  
Pacific Northwest  
Farmers Cooperative

**MADE  
BY  
US**

MADE BY US is possible thanks to these special partners:

