

MAILED BY US

Meet Julie Winters, direct-mail specialist for Today's Mail, a locally owned and operated full-service mail-marketing company located at the Tribune Publishing Company's Lewiston production facility.

Julie and her husband, George, moved to the Lewiston-Clarkston Valley seven years ago with their two children. "I would have to say that the Inland Northwest is one of the most beautiful places around and people don't even know it. The local community here makes you feel right at home. I'm so glad my family and I decided to make this amazing place our landing ground."

Julie helped launch Today's Mail nearly three years ago, and has mastered the ins and outs of the USPS during that time. "I work with our amazing staff in customizing direct-mail campaigns for local and national businesses. The biggest part of my job is communicating with our clients to discover how they want to grow their business and designing a mail campaign that can do just that."

"The best part is watching these local businesses grow and knowing that I'm part of that. It's amazing."

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BY
US



MARKETED BY US

> 3.5M
Mailers sent since 2016

∞
Solutions

100s
of stored custom
mailing lists

Shopping and spending locally is a wise
investment in the community you live in.
BUY LOCAL AND MAKE A DIFFERENCE.



LEWISTON *The* TRIBUNE

> 180
Local/Regional
businesses helped
in 2019

3-5%
response rate per
campaign in 2018
National DM rate



ECONOMIES BY US

"Our local business community relies on individuals keeping their dollars within the region in order to elevate their business and bottom line. This also helps retain staff and improve workforce development while providing a dynamic and vibrant community."

- Jenny Ford, Executive Director
Moscow Chamber of Commerce

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