

# MAILED BY US

Meet Julie Winters, direct-mail specialist for Today's Mail, a locally owned and operated full-service mail-marketing company located at the Tribune Publishing Company's Lewiston production facility.

Julie and her husband, George, moved to the Lewiston-Clarkston Valley seven years ago with their two children. "I would have to say that the Inland Northwest is one of the most beautiful places around and people don't even know it. The local community here makes you feel right at home. I'm so glad my family and I decided to make this amazing place our landing ground."

Julie helped launch Today's Mail nearly three years ago, and has mastered the ins and outs of the USPS during that time. "I work with our amazing staff in customizing direct-mail campaigns for local and national businesses. The biggest part of my job is communicating with our clients to discover how they want to grow their business and designing a mail campaign that can do just that."

"The best part is watching these local businesses grow and knowing that I'm part of that. It's amazing."

**MADE  
BY  
US**



# MARKETED BY US

> **3.5M**

Mailers sent since 2016

**∞**

Solutions

**100s**

of stored custom mailing lists

> **180**

Local/Regional businesses helped in 2019

**3-5%**

response rate per campaign in 2018 National DM rate

Shopping and spending locally is a wise investment in the community you live in.

**BUY LOCAL AND MAKE A DIFFERENCE.**



# ECONOMIES BY US

"Our local business community relies on individuals keeping their dollars within the region in order to elevate their business and bottom line. This also helps retain staff and improve workforce development while providing a dynamic and vibrant community."

- Jenny Ford, Executive Director  
Moscow Chamber of Commerce

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MADE BY US is possible thanks to these special partners:



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