

# MARKETING BY US



Meet Carmen Austin, digital marketing specialist for Studio 1892, a division of the Moscow-Pullman Daily News.

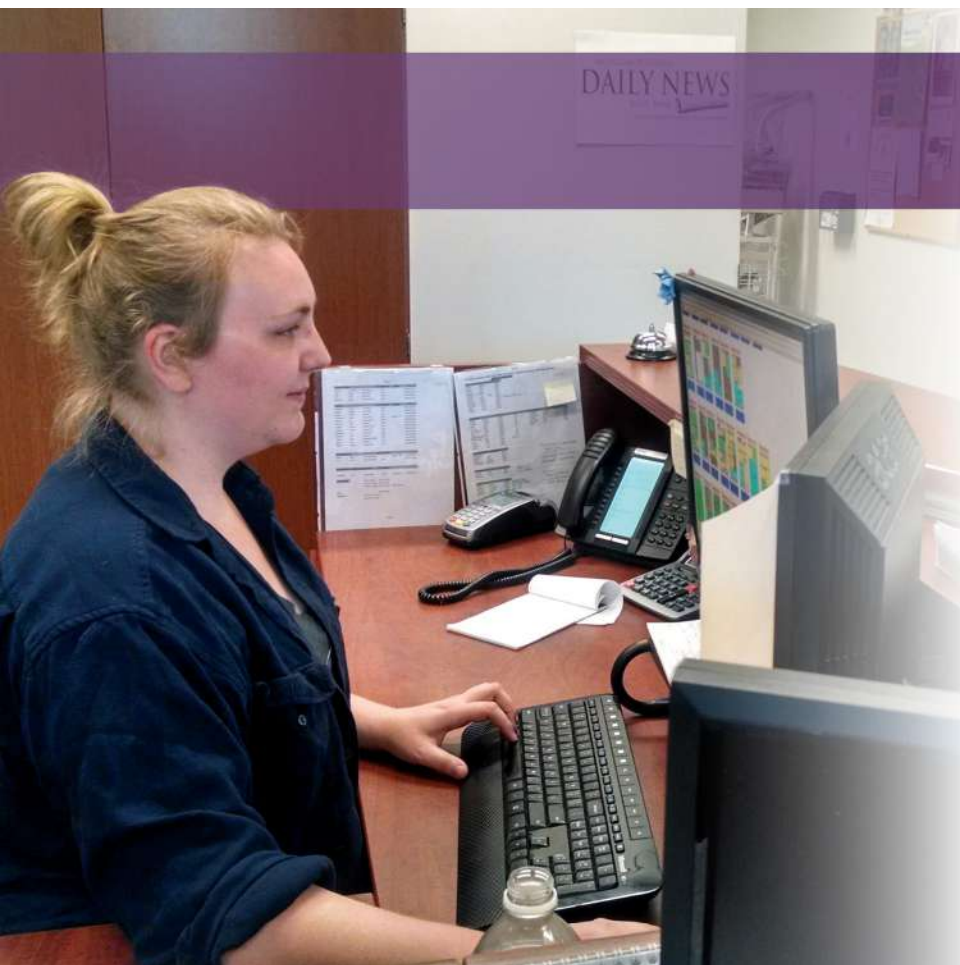
Carmen and her husband, Fletcher, are the proud parents of college-aged children Hannah and Ty. She is also a partner at Ashtanga Yoga Lewiston and loves to share yoga with the community.

She has been with Studio 1892 for 2 1/2 years, helping businesses connect with customers via the company's suite of digital marketing solutions.

"I work with local businesses to learn what their goals and pain points are; what they feel they're doing well and where they could use some help. Together, we come up with a plan that suits their needs/budget and put it into action.

I think of myself as an extension of their business and feel very invested in the success of the partners that I work with in our community. An effective digital marketing program is time consuming. By partnering with Studio 1892, it allows businesses to focus on what they do best -- running their business."

**MADE BY US**



# MADE BY US

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daily print readers

**> 13,000**  
Facebook Followers

**125+** years of  
quality journalism

**450+** local  
editorials/columns yearly

**~3,600** daily unique  
visitors on dnews.com

**NO. 1** source  
for local news

MOSCOW-PULLMAN  
**DAILY NEWS**  
local. fresh.

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MAKE A DIFFERENCE.**

# COMMUNITY BUILT BY YOU

By shopping locally and supporting local businesses and colleges, your community enjoys numerous benefits, including:

**BUILDING** our community cohesiveness

**GIVING** back to your community

**ENHANCING** local democracy

**LOWERING** residential taxes

**IMPROVING** citizen health

**CREATING** tailored customer choices

MADE BY US is possible thanks to these special partners:

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