



MARKETED BY US

Meet Mary Berger, marketing consultant for the Lewiston Tribune and Moscow-Pullman Daily News.

Mary lives in Lewiston with her husband, Randy. She began working for the Tribune 23 years ago after graduating from Washington State University. She finds it "very rewarding" to help her clients achieve their marketing goals. "As a marketing consultant, my job has a variety of aspects," she said. "When I first started with the company, print advertising was what we offered. Now we have digital, web design, social media and direct mail options to help clients' businesses grow."

Another major aspect of Mary's job involves recruitment marketing. "We offer advanced solutions to match employers with employees through our partnership with RealMatch. Our job board package, Total Talent Reach, has a network of hundreds of job board sites that reaches thousands of active and passive job seekers monthly on local, niche and vertical job sites, as well as leading aggregator sites and social networks. Our newest option, Facebook boost, has been very successful in helping employers find candidates for their positions." Mary likes working "for a close knit, family-owned business where you are a person, not just an employee."

"I enjoy the challenge of an ever-changing industry with a company that believes in staying on top of new technology and meeting clients' needs."

MADE BY US

MADE BY US

6,000,000

Tribunes printed yearly

125

years of trusted local news

3,000+

bylined local stories per year

1,200+

letters to the editor per year

120

dedicated employees

No. 1

source for news

LEWISTON TRIBUNE

Buy local and make a difference.

MADE BY US



COMMUNITY BUILT BY YOU

By shopping locally and supporting local businesses, your community enjoys numerous benefits, including:

BUILDING our community cohesiveness

GIVING back to your community

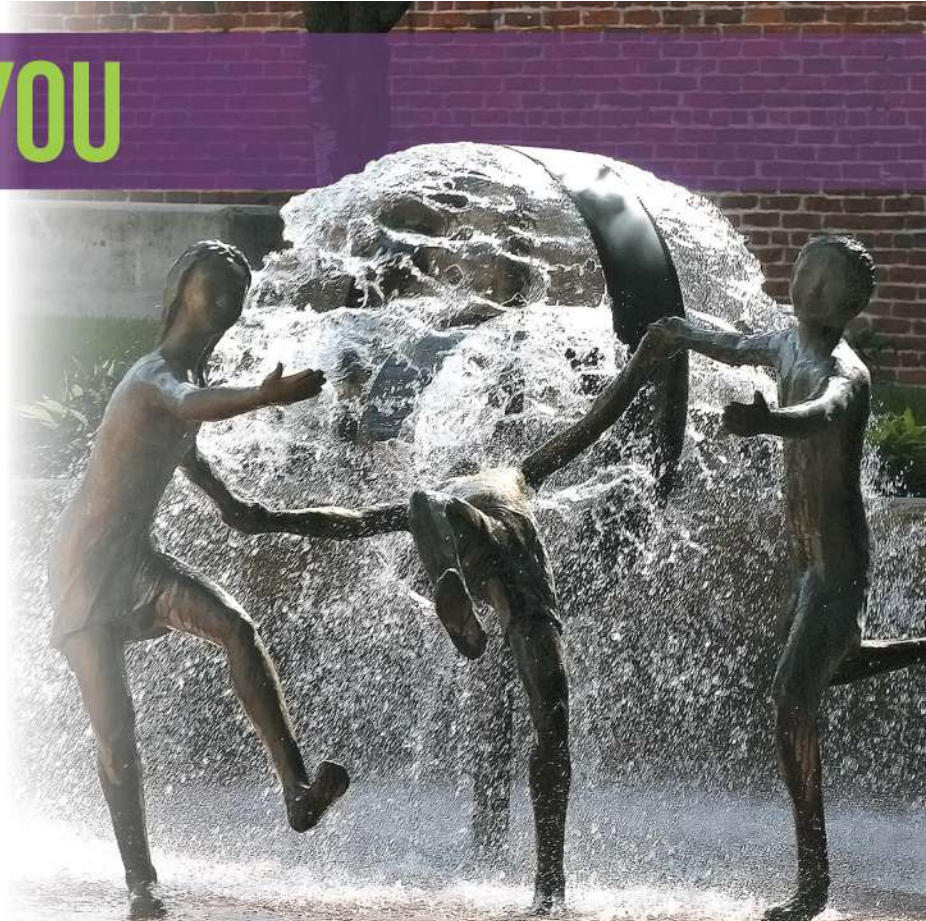
ENHANCING local democracy

LOWERING residential taxes

IMPROVING citizen health

CREATING tailored customer choices

MADE BY US



MADE BY US is possible thanks to these special partners:

