

INVESTED BY US

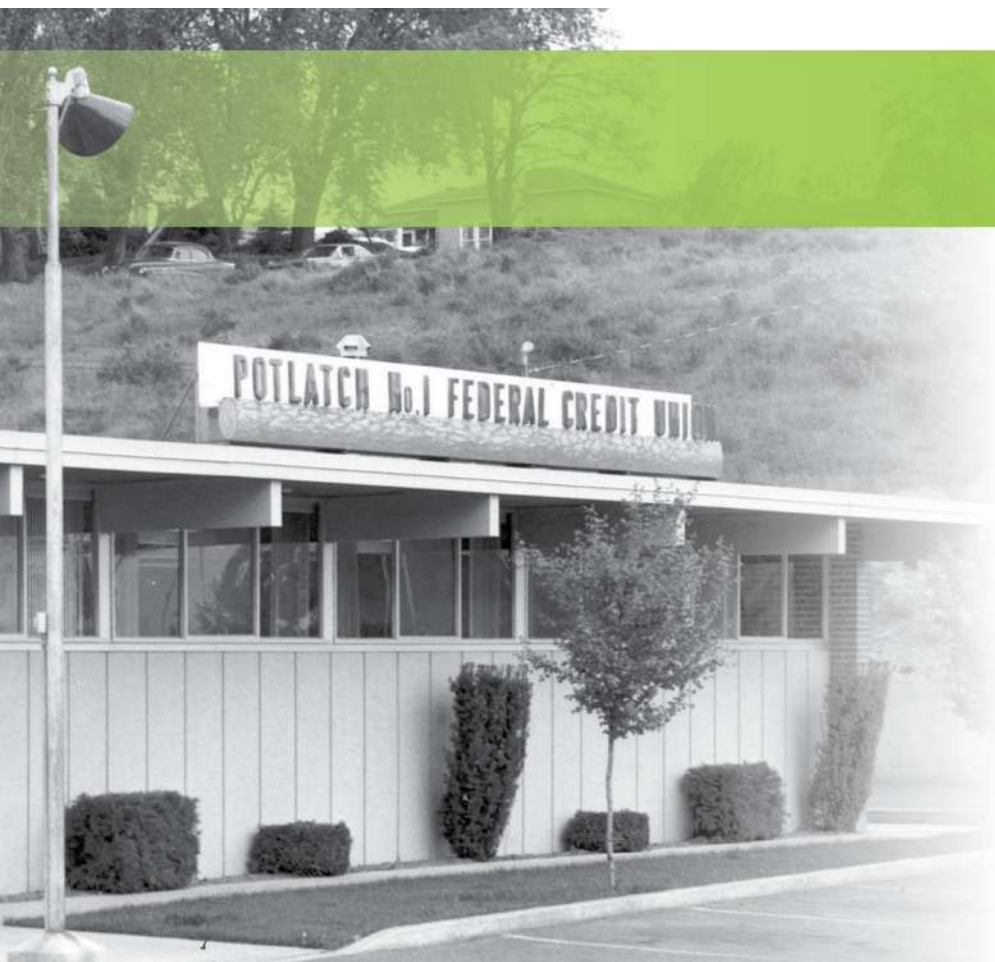
Meet Chris Loeth, President and CEO of Potlatch No. 1 Federal Credit Union.

Chris and his wife, Dr. Lori Loeth, have two sons, David and Erik, and a daughter, Dr. Caitlin Loeth. He enjoys participating in community events in our area, having served in the past and currently serving on many various boards of directors, and raising funds for charities and community projects. He has been with P1FCU for 30 years.

"I have the great honor to lead, mentor, and coach 250 employees, to work for and be accountable to a nine person volunteer board of directors, and to perform my duties each day which involve being responsible for the policies, operations, products, and services needed to take care of the financial services needs of over 90,000 consumer and business members and the over 1.1 billion dollars in assets of P1FCU.

"It is rewarding working with our wonderful staff team which has grown from 16 employees in 1989 to 250 staff members in 2018. We have invested heavily in building strong organizational values we reinforce daily throughout our organization as we strive to make P1FCU a place where our staff have careers, not just a job.

MADE BY US



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87,480 members served in 13 counties in Idaho and Washington

5,600 hours of employee donated community service to

1.1 BILLION in assets

270+ LOCAL organizations in 2017

Ranked in the top **3 PERCENT** of all US credit unions for total returns to members*

Chartered in the L-C Valley **80 YEARS AGO** and still going strong.

*Callahan & Associates

BUY LOCAL AND MAKE A DIFFERENCE.

P1FCU

COMMUNITY BUILT BY YOU

By shopping locally and supporting local businesses and colleges, your community enjoys numerous benefits, including:

BUILDING our community cohesiveness

GIVING back to your community

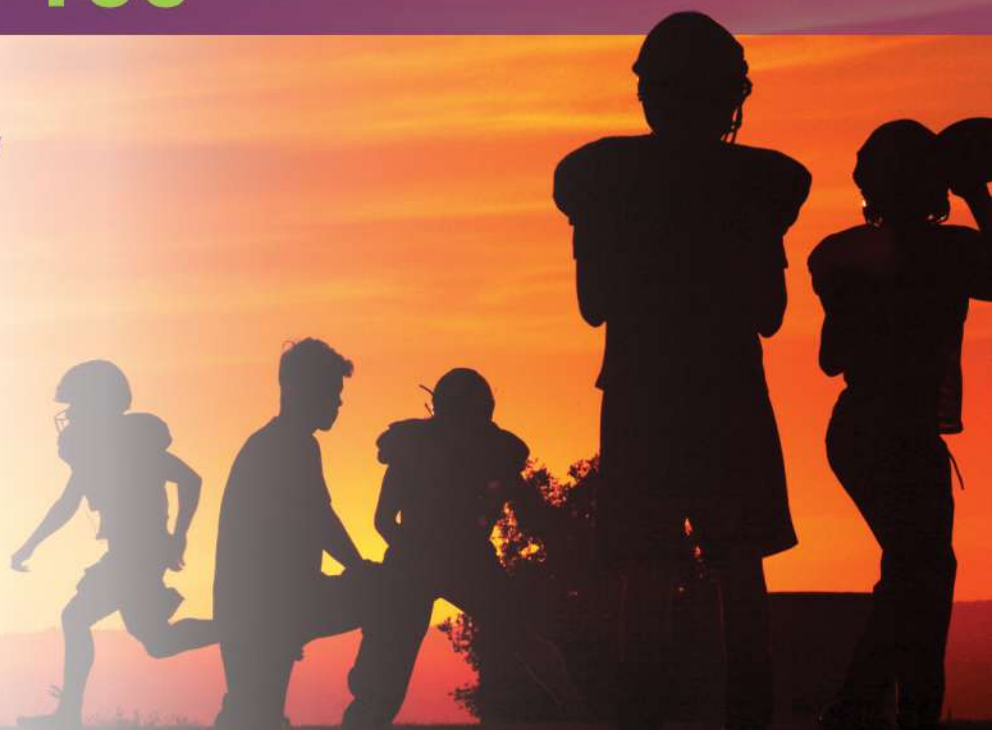
ENHANCING local democracy

LOWERING residential taxes

IMPROVING citizen health

CREATING tailored customer choices

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MADE BY US is possible thanks to these special partners:

