PUTTING PEOPLE FIRST



Meet Sheryl Orton, Senior Account Executive for Regence Blueshield of Idaho in Lewiston.

Sheryl and her husband, Ron, have four grown children and three "wonderful grandchildren," with another on the way in September. When she's not working, Sheryl enjoys spending time with family, camping, riding four-wheelers and gardening.

She has been with Regence for 35 years, and her responsibilities include the day-to-day management of major accounts in Lewiston and throughout Idaho.

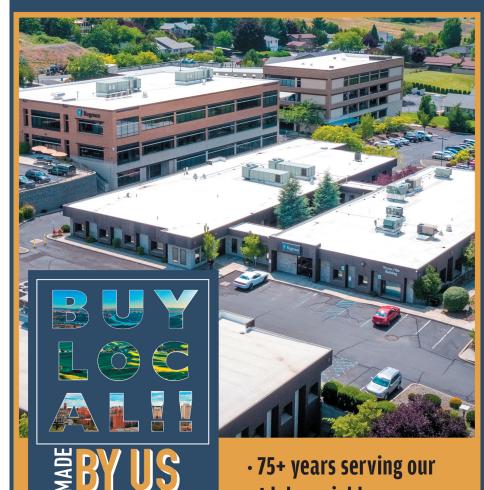
"The incredible people I've had the privilege of building relationships with over the years make what I do so satisfying and rewarding. This includes both the clients and brokers we serve.

"With a career that spans more than three decades, I have to say I really enjoy the people that I get to work alongside every day. Much has changed in health care over the years, but one thing remains the same - and that's our commitment to putting people, our members, first."





INSURED BY US



- · 87% operations & capital dollars spent in Idaho.
- 512 employees in Idaho.
- \$1.3 Million invested with Idaho nonprofits.
- 2.8 Million claims processed for members.

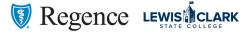
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