



SALES OPERATIONS BY US


Meet Rachelle Anderson, Sales Operations Manager at Regence BlueShield of Idaho.

Rachelle and her husband, Mike, have been married 30 years. They enjoy spending time with their family, which includes two grown children, Bo and Shelby, and two "adorable" grandkids, Greyson, 4, and Kynlee, who will be 2 in July. She also likes reading, camping, boating and four-wheeling: *"All of the fun things that come naturally when living in Idaho."*

Rachelle has held a variety of jobs during her 31 years with Regence, and currently oversees Sales Operations teams across the company's four plans. *"Assisting our sales teams with successful onboarding of new groups and the retention of existing groups is rewarding. It's satisfying to know that my team helps get the client relationships across the finish line."*

"Every position I've held at Regence in the last 30 years has been fulfilling in one way or another. I enjoy the great people I work with and the feeling of appreciation I get from management, peers, coworkers and customers."

"It's a great place to work — Regence is a company that cares about employees and customers. We go the extra mile to serve our customers' needs and continuously explore innovative solutions that focus on improved health outcomes. Customer focus is a BIG deal at Regence!"

 **Regence**



INSURED BY US

- **75** years serving our Idaho neighbors.
 - **83.1%** operations & capital dollars spent in Idaho.
 - **630** employees in Idaho.
 - **\$11.5 Million** cash taxes paid to state of Idaho.
 - **\$2,200,000** funds invested with Idaho nonprofits.
 - **2.3 Million** claims processed for members.
- Buying LOCAL has never been more important. Please join the recovery.

**Buy local
and make
a difference.**



SUPPORTED BY US

"Supporting local businesses and organizations is the backbone of our community. It is the key to our collective success. Without local businesses, the Gina Quesenberry Foundation would not be able to fulfill its mission."

-- Layci Peer, Executive Director,
Gina Quesenberry Foundation



MADE BY US is possible thanks to these special partners:

