



## SERVED BY US

Meet Lisa A. Samuels, Customer Service Manager for Regence BlueShield of Idaho.

Lisa and her husband, Steve, live in Lewiston. They have four grown children and three grandchildren she adores. *"I am their 'Nana' and am thankful for every day I am here with them."* She also enjoys short weekend trips with her husband and their friends, long weeks of vacation to southern states, boating on the Snake River and going camping.

Lisa has been with Regence for 38 years. *"I've recently returned to the Customer Service team and the reward I experience here is the knowledge of what I can do to help our members. In this role, I have front and center exposure to the questions our members and business partners have outside of our company and through my years, I have had many opportunities to help obtain answers or improvements in support of their best interests."*

She is grateful for the opportunities she's had with Regence. *"Through the years with just one company, I've had opportunities that range from independent processing of claims, trainer to employees, meeting groups that purchase our product, to hiring and leading employees in multiple departments."*

*"I have been blessed with supportive leaders that have developed and motivated me and many peers that are like family to me."*



## INSURED BY US

- **75** years serving our Idaho neighbors.
- **83.1%** operations & capital dollars spent in Idaho.
- **630** employees in Idaho.
- **\$11.5 Million** cash taxes paid to state of Idaho.
- **\$793,000** funds invested with Idaho nonprofits.
- **2.4 Million** claims processed for members.

Buying LOCAL has never been more important. Please join the recovery.

**Buy local  
and make  
a difference.**



**LEWISTON TRIBUNE**



## SUPPORTED BY US

*"Giving back to our community is something of huge importance to us and being able to do that is dependent on people coming through our door and supporting us! It not only supports our business, but also each and every one of our hard-working employees who depend on their job here to support their families who also put money back into our local economy. It is super important for our community's health and future to shop and support the local businesses here because without the local support we will eventually lose all the businesses people take for granted!"*

*"(People should) take a step back before they place their next online order and think about their local community first and is this item or items something I can buy at a local store to support the local economy. ... If we all make the effort to support local businesses, we all win."*

-- Clayton Johnson, manager, Guy's Outdoor Motorsports & Marine

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