

Meet Pat Rogers, vice president of operations for Happy Day Restaurants.

Pat and his wife, Darla, have two grown children and one "beyond beautiful" granddaughter. He has been with Happy Day for nearly 35 years, and is responsible for the quality, cleanliness, service and promotion of its 13 restaurants, as well as fostering a positive company culture.

Pat particularly enjoys interacting with people, whether it be employees or customers. "My relationships with customers have had some lifelong impacts on my life. As far as employees go it is all about making a difference in their life: Teaching them a lot more than making tacos or sandwiches or service. We teach how to work together as a team.

Happy Day owners "Bruce Finch and Joy Finch believe everyone, despite challenges or hiccups in their life, deserves a second chance. That attitude is so rewarding because that culture is throughout our company, and I have seen many lives turned around because someone believed in them."













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425 employees

locations serving the Lewis-Clark Valley



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